



## Inspiring Minds Building Campaign Ways to Give

### GIFTS OF CASH

The easiest and most direct way of supporting the Inspiring Minds NOW WE CAN campaign is a gift of cash. Cash contributions can be made in one transaction, in several payments, or on an annual basis.

### SCHEDULE A MONTHLY DONATION

Recognizing that many caring people may not have the capacity to make a large gift at any one time, Inspiring Minds suggests making a smaller gift on a monthly basis.

### MATCHING GIFTS

Many corporate employers will match their employees' gift to a 501(c)(3) nonprofit. If your company has such a program, please request their matching gift form and send the completed form to us. We will take care of the rest.

### GIFTS OF SECURITIES

Appreciated stocks, bonds, closely-held stock in family businesses, or other property may be given to Inspiring Minds. The value of a gift of stock is determined by the average market value of the stock on the date the gift is made. To identify the best procedure for making such a gift, contact your broker and our advancement office.

### BEQUESTS

The bequest is the most common form of planned giving. With a bequest, you may make provisions for Inspiring Minds in your will, designating either a dollar amount or a percentage of your estate to IM. Whatever the amount, bequests to IM are entirely free from federal estate tax and the estate and inheritance taxes of most states. Bequests should be prepared and executed with your attorney's assistance.

### GIFTS OF PERSONAL PROPERTY

You may contribute jewelry, works of art, rare books, manuscripts, antiques, and similar property to Inspiring Minds. A letter of transmittal, which specifies any requirements regarding use of the gift, should accompany gifts of property. Should you choose this kind of support for IM, you will need to secure an independent appraisal of the value of your gift for tax purposes.

### GIFTS OF LIFE INSURANCE

You may assign Inspiring Minds as a beneficiary, co-beneficiary, or a secondary, remainder, or residual beneficiary of your life insurance policy. Annual dividends also may be assigned to IM. When IM is named as owner of a policy and/or the irrevocable beneficiary, the cash value of the policy may be deducted on your income tax return. The premiums paid thereafter also are income tax deductible.